

Mission Sponsorship Packet 2024



**Promoting the advancement of women in public,
corporate, and civic life through education,
personal, and professional development.**



The Hispanic Women's Network of Texas (HWNT) is a state-wide organization of individuals from diverse backgrounds who are committed to promoting the participation of women in public, corporate, and civic arenas.

Collaboration is the key to our success. Since its inception 36 years ago, HWNT members across nine chapters, Arlington, Austin, Corpus Christi, Dallas, El Paso, Ft. Worth, Houston, San Antonio, and Rio Grande Valley have come together to provide community programs designed to cultivate the social, cultural, and educational interests of Hispanic women.

HWNT's members have a passion for networking, education, leadership, and professional development. Based on a recent membership survey, over 70% of our members are 31-60 years old, 82% have a bachelor's degree or higher level of education and over 50% have an annual household income of \$100,000 or greater.

HWNT's members connect, engage, and are enriched by the women in their local chapters and throughout Texas. HWNT offers a wide range of events, seminars, and networking opportunities designed to address the needs of our membership and to further develop their leadership skills to help address the lack of diversity on nonprofit boards.

We invite you to join us in our effort!

HWNT Statewide Events

State Conference

Our State Conference is an empowering weekend, dedicated to enhancing our leadership skills and sisterhood. During our time together, we celebrate our accomplishments and engage in powerful discussions covering important topics such as the Power of Diversity, Equity & Inclusion, Financial Planning, Civic Engagement, and advocating for our health and mental well-being. We are proud to announce our 2024 Conference will be held at the beautiful Estancia del Norte in historic San Antonio, TX, on September 26-29, 2024.

We hope you can join us!



Pláticas Poderosas Series "Powerful Conversation"

Pláticas Poderosas is more than simple conversations; they're virtual statewide power chats designed to inform, empower and ignite our circle of influence. These discussions are open to all current and future members. Topics have included how to pivot your business to survive COVID-19, healthy financial habits, Latinas' power to influence through voting & the census, and creating social change in your community.



Estrella Awards "Star of Texas"

The Estrella Awards celebrates remarkable women from its statewide membership who positively influence and impact their communities across the great State of Texas. Each year we honor one member selected by each chapter as their Estrella.

HWNT Statewide Events

LIP Training & Development Program

HWNT's esteemed education series, Latinas in Progress© (LIP), collaborates with universities and colleges across Texas to prepare graduating high school Latinas for achieving their dreams of a college degree. LIP not only acclimates students to the rigors of college, but equips them with vital tools that will enrich their personal and professional lives. Graduates of the program are provided exclusive access to scholarships given by grants, partners, universities, and HWNT members. This training is for LIP leadership at each chapter to collaborate and strategize on statewide goals and collective resources. Statewide we have reached over 300 students and provided over 5 million dollars in scholarship funds.



Leadership Summit

The Leadership Summit is about maximizing the productivity of our members as we help them, and the organization, grow and prosper. Our members hunger to understand community needs and human behavior, so they can inspire and motivate people to reach their full potential and make an impact. Training sessions focus on the development of leadership skills to help address the lack of diversity on nonprofit boards and the advancement of Hispanic women in public, corporate, and civic life.

One (1) exclusive presenting sponsorship is available

Title Sponsor
\$25,000

- *Opportunity to address membership at Annual Membership Meeting (in-person or virtual)*
- *Recognition on HWNT State website and across all HWNT social media platforms*
- *Advance invites and recognition to all HWNT statewide programming and events*
- *Eight (8) HWNT 1-year memberships*
- *Opportunity to share a welcome, congratulatory message, and/or promotional spot for the Estrella Awards at the state conference, leadership summit, or any virtual event*
- *Prominent logo listed as Title Sponsor throughout State Conference*
- *Eight (HWNT) Conference registrations and/or Leadership Summit registrations*
- *Speaking opportunity for conference break session and/or conference luncheon*
- *Speaking opportunity at State Conference ribbon cutting*
- *Full-page color ad back cover of the State Conference program*
- *Promotional material in State Conference bags*
- *Promotional logo on State Conference bags*
- *Logo and name on all State Conference promotional materials*



Platinum Sponsor
\$20,000

- *Opportunity to address membership and Annual Membership Meetings (in-person or virtual)*
- *Recognition on HWNT State website and across all HWNT social media platforms*
- *Advance invites and recognition to all HWNT statewide programming and events*
- *Four (4) HWNT 1-year Memberships*
- *Opportunity to share a welcome, congratulatory message, and or promotional spot for the Estrella awards at the State Conference, Leadership Summit, or any virtual event*
- *Prominent logo listed as Platinum Sponsor throughout State Conference*
- *Four (4) HWNT Conference registrations and/or Leadership Summit registrations*
- *Speaking opportunity for conference breakout session and or conference luncheon*
- *Full-page color ad in the State Conference program*
- *Promotional material in State Conference bags*
- *Logo and name on all State Conference promotional materials*

Gold Sponsor
\$15,000

- *Opportunity to address membership at Annual Membership Meeting (in-person or virtual)*
- *Recognition on HWNT State website and across all HWNT social media platforms*
- *Advance invites and recognition to all HWNT statewide programming and events*
- *Five (5) HWNT 1-year memberships*
- *Opportunity to share a welcome, congratulatory message, and/or promotional spot for the Estrella awards at the State Conference, Leadership Summit, or any virtual event*
- *Prominent logo listed as Gold Sponsor throughout State Conference*
- *Five (HWNT) Conference registrations and/or Leadership Summit registrations*
- *Speaking Opportunity for conference breakout session and or conference luncheon*
- *Full-page color ad inside of State Conference program*
- *Promotional material in state conference bags*
- *Logo and name on all State Conference promotional materials*



Rose Gold Sponsor
\$10,000

- *Recognition on HWNT State website and across all HWNT social media platforms*
- *Advance invites and recognition on all HWNT statewide programming and events*
- *Sponsor recognition at Estrella Awards, Leadership Summit, or any virtual event*
- *Prominent logo listed as Rose Gold Sponsor throughout State Conference*
- *Three (3) HWNT Conference registrations and/or Leadership Summit registrations*
- *Speaking opportunity for a conference breakout session*
- *Half Page color ad in State Conference program*
- *Promotional material in State Conference program*

Silver Sponsor
\$5,000

- *Recognition of HWNT State website and across all HWNT social media platforms*
- *Advance invites and recognition to all HWNT statewide programming and events*
- *Sponsor recognition at Estrella awards at the State Conference, Leadership Summit, or any virtual event*
- *Prominent logo listed as Silver Sponsor throughout State Conference*
- *Two (2) HWNT Conference registrations and/or Leadership Summit registrations*
- *Speaking opportunity for a conference breakout session*
- *Half Page color ad in State Conference program*
- *Promotional material in State Conference bags*
- *Logo and name on all State Conference promotional materials*



Bronze Sponsor
\$2,500

- *Recognition on HWNT State website and across all HWNT social media platforms*
- *Advance invites and recognition to all HWNT statewide programming and events*
- *Sponsor recognition at Estrella awards at the State Conference, Leadership Summit, or any virtual event*
- *Prominent logo listed as Bronze Sponsor throughout State Conference*
- *One (1) HWNT Conference registrations and/or Leadership Summit registrations*
- *Quarter page color ad in the State Conference program*
- *Promotional material in State Conference bags*
- *Logo and name on all State Conference promotional materials*

NEW THIS YEAR!

Conference Underwriting
\$1,500

Help us provide our conference attendees with the most memorable experience by sponsoring any of the following items:

- HWNT Conference Program Book
- Swag Bags
- Photographer/Photo Booth
- Coffee and Tea Station (Conference Breaks)
- Decorations
- Entertainment
- Audio Visual

Sponsorship includes:

- Recognition on HWNT State website and across all HWNT social media platforms
- Advance invites and recognition to all HWNT statewide programming and events
- Logo and name on all State Conference promotional materials

Contact Information



Erica Lopez, State Chair

state-chair@hwnt.org

(956)367-1184

www.hwnt.org

Sponsorship checks can be mailed to:

HWNT

PO BOX 152278

Austin, TX 78715